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| PROMOTIONAL SCHEDULE 2018 |
| Retail Promotion Issue Dates |
| Catering Promotion Issue Dates |
| Claim Return Dates |

2018

| Promotion Period | Promotion Issue | Claim Form Return Date | Buy-In | Sell-Out |
|------------------|-----------------|------------------------|-------------------------|---------------------|
| P1 | 17-Nov-17 | 09-Feb-18 | 04 Dec '17 - 27 Jan '18 | 08 Jan – 27 Jan '18 |
| JAN | 24-Nov-17 | 09-Feb-18 | 11 Dec '17 - 31 Jan '18 | 01 Jan - 31 Jan |
| P2 | 15-Dec-17 | 02-Mar-18 | 08 Jan – 17 Feb | 29 Jan – 17 Feb |
| FEB | 15-Dec-17 | 26-Jan-18 | 15 Jan - 28 Feb | 01 Feb - 28 Feb |
| P3 | 05-Jan-18 | 23-Mar-18 | 29 Jan – 10 March | 19 Feb – 10 March |
| P4 | 26-Jan-18 | 14-Apr-18 | 19 Feb – 31 March | 12 March – 31 March |
| MARCH | 26-Jan-18 | 13-Apr-18 | 12 Feb - 31 March | 01 March - 31 March |
| P5 | 16-Feb-18 | 04-May-18 | 12 March – 21 April | 02 April – 21 April |
| APRIL | 23-Apr-18 | 14-May-18 | 12 March - 30 April | 01 April - 30 April |
| P6 | 09-Mar-18 | 18-May-18 | 02 April – 12 May | 23 April - 12 May |
| P7 | 30-Mar-18 | 25-May-18 | 23 April – 02 June | 14 May – 02 June |
| MAY | 23-Mar-18 | 14-Jun-17 | 9 April - 31 May | 01 May - 31 May |
| P8 | 20-Apr-18 | 15-Jun-18 | 14 May – 23 June | 04 June – 23 June |
| JUNE | 27-Apr-18 | 13-Jul-18 | 14 May - 30 June | 01 June - 30 June |
| P9 | 11-May-18 | 28-Jul-18 | 04 June – 14 July | 25 June – 14 July |
| P10 | 01-Jun-18 | 17-Aug-18 | 25 June – 04 Aug | 16 July – 04 Aug |
| JULY | 25-May-18 | 14-Aug-18 | 11 June - 31 July | 01 July - 31 July |
| P11 | 22-Jun-18 | 07-Sep-18 | 16 July – 25 Aug | 06 Aug – 25 Aug |
| AUGUST | 22-Jun-18 | 14-Sep-18 | 9 July - 31 Aug | 01 Aug - 31 Aug |
| P12 | 13-Jul-18 | 28-Sep-18 | 06 Aug – 15 Sept | 27 Aug – 15 Sept |
| P13 | 03-Aug-18 | 19-Oct-18 | 27 Aug – 06 Oct | 17 Sept – 06 Oct |
| SEPTEMBER | 27-Jul-18 | 12-Oct-18 | 13 Aug - 30 Sept | 01 Sept - 30 Sept |
| P14 | 24-Aug-18 | 09-Nov-18 | 17 Sept– 27 Oct | 08 Oct – 27 Oct |
| OCTOBER | 24-Aug-18 | 15-Nov-18 | 10 Sept - 31 Oct | 01 Oct - 31 Oct |
| P15 | 14-Sep-18 | 23-Nov-18 | 08 Oct – 17 Nov | 29 Oct – 17 Nov |
| P16 | 05-Oct-18 | 18-Jan-19 | 29 Oct - 06 Jan'19 | 19 Nov - 06 Jan'19 |
| NOVEMBER | 21-Sep-18 | 14-Dec-18 | 8 Oct - 30 Nov | 01 Nov - 30 Nov |
| DECEMBER | 26-Oct-18 | 12-Jan-19 | 12 Nov - 31 Dec | 01 Dec - 31 Dec |

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| 14-Feb-18 | Valentines Day |
| 11-Mar-18 | Mothers Day |
| 30-Mar-18 | Good Friday |
| 01-Apr-18 | Easter Sunday |
| 19-Apr-18 | Confex Trade Show |

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| 07-May-18 | May Bank Hol |
| 28-May-18 | Spring Bank Hol |
| 27-Aug-18 | Summer Bank Hol |
| 31-Oct-18 | Halloween |
| 5-Nov-18 | Guy Fawkes Night |