

PROMOTIONAL SCHEDULE 2018
Retail Promotion Issue Dates
Catering Promotion Issue Dates
Claim Return Dates

2018

Promotion Period	Promotion Issue	Claim Form Return Date	Buy-In	Sell-Out
P1	17-Nov-17	09-Feb-18	04 Dec '17 - 27 Jan '18	08 Jan – 27 Jan '18
JAN	24-Nov-17	09-Feb-18	11 Dec '17 - 31 Jan '18	01 Jan - 31 Jan
P2	15-Dec-17	02-Mar-18	08 Jan – 17 Feb	29 Jan – 17 Feb
FEB	15-Dec-17	26-Mar-18	15 Jan - 28 Feb	01 Feb - 28 Feb
P3	05-Jan-18	23-Mar-18	29 Jan – 10 March	19 Feb – 10 March
P4	26-Jan-18	14-Apr-18	19 Feb – 31 March	12 March – 31 March
MARCH	26-Jan-18	13-Apr-18	12 Feb - 31 March	01 March - 31 March
P5	16-Feb-18	04-May-18	12 March – 21 April	02 April – 21 April
APRIL	23-Apr-18	14-May-18	12 March - 30 April	01 April - 30 April
P6	09-Mar-18	18-May-18	02 April – 12 May	23 April - 12 May
P7	30-Mar-18	25-May-18	23 April – 02 June	14 May – 02 June
MAY	23-Mar-18	14-Jun-17	9 April - 31 May	01 May - 31 May
P8	20-Apr-18	15-Jun-18	14 May – 23 June	04 June – 23 June
JUNE	27-Apr-18	13-Jul-18	14 May - 30 June	01 June - 30 June
P9	11-May-18	28-Jul-18	04 June – 14 July	25 June – 14 July
P10	01-Jun-18	17-Aug-18	25 June – 04 Aug	16 July – 04 Aug
JULY	25-May-18	14-Aug-18	11 June - 31 July	01 July - 31 July
P11	22-Jun-18	07-Sep-18	16 July – 25 Aug	06 Aug – 25 Aug
AUGUST	22-Jun-18	14-Sep-18	9 July - 31 Aug	01 Aug - 31 Aug
P12	13-Jul-18	28-Sep-18	06 Aug – 15 Sept	27 Aug – 15 Sept
P13	03-Aug-18	19-Oct-18	27 Aug – 06 Oct	17 Sept – 06 Oct
SEPTEMBER	27-Jul-18	12-Oct-18	13 Aug - 30 Sept	01 Sept - 30 Sept
P14	24-Aug-18	09-Nov-18	17 Sept– 27 Oct	08 Oct – 27 Oct
OCTOBER	24-Aug-18	15-Nov-18	10 Sept - 31 Oct	01 Oct - 31 Oct
P15	14-Sep-18	23-Nov-18	08 Oct – 17 Nov	29 Oct – 17 Nov
P16	05-Oct-18	18-Jan-19	29 Oct - 06 Jan'19	19 Nov - 06 Jan'19
NOVEMBER	21-Sep-18	14-Dec-18	8 Oct - 30 Nov	01 Nov - 30 Nov
DECEMBER	26-Oct-18	12-Jan-19	12 Nov - 31 Dec	01 Dec - 31 Dec

14-Feb-18	Valentines Day
11-Mar-18	Mothers Day
30-Mar-18	Good Friday
01-Apr-18	Easter Sunday
19-Apr-18	Confex Trade Show

07-May-18	May Bank Hol
28-May-18	Spring Bank Hol
27-Aug-18	Summer Bank Hol
31-Oct-18	Halloween
5-Nov-18	Guy Fawkes Night