

Christmas 2017



Welcome to Christmas 2017



Unwrap Christmas confectionery sales with Mondelēz International.

Cadbury is the number one confectionery brand at Christmas¹, so retailers should take advantage of the brand's exciting range to drive their sales at this critical time of year. As one of the highest penetration categories, seasonal chocolate and gifting presents a huge opportunity, generating £642m¹ in Q4 alone – the biggest quarter for the chocolate category.

Mondelēz International's delicious range also includes Toblerone and Terry's Chocolate Orange. Both brands showed double digit growth in value sales at Christmas 2016¹ delivering £22.5m and £12m¹ respectively. Plus, there's a fantastic range of festive goodies from Maynards Bassetts while Terry's All Gold is another Christmas staple.

Christmas novelties such as the hugely popular Cadbury Dairy Milk Mousse Snowman help to build excitement in the countdown to the big day – the product was worth £1.9m during Christmas 2016¹. Cadbury's core formats also lead the season; the Cadbury Dairy Milk 90g advent calendar remains number one¹ in the market and Cadbury selection boxes were worth 58 per cent of the whole selection category last year¹.

As the second biggest occasion in total chocolate, Christmas is also a huge gifting occasion for adults². A huge 12.5m Mondelēz International tubs were enjoyed by UK consumers during Christmas 2016³, equating to every third tub purchased across the entire season.

Sharing novelties also have a big role to play in adding excitement to sharing moments with friends and families; Cadbury Snow Bites was the number one in this category at Christmas last year³. Outside of chocolate, Maynards Bassetts offers a great range; the brand's two Jelly Babies 495g jars were the number one and number two candy gifting novelty in 2016, worth £2.3m combined.

- 1 IRI Total market excl. discounters. Sales unit 17w/e 25.12.16
- 2 Engage research – Chocolate Christmas – U&A 2012
- 3 IRI Total market excl. discounters. Sales unit 17w/e 25.12.16
- 4 Nielsen MAT 24.12.16



The final four weeks of Christmas last year were the **biggest ever** as shoppers left their shopping late. Total Grocery grew by +2.9% during Christmas 2016.

Confectionery remains a super category at Christmas, worth over £800m. Seasonal confectionery is second only to Mince Pies as the highest incremental purchase at Christmas

Whilst penetration is in decline in the long-term, existing shoppers are spending more, and buying more packs. This increase in spend has led to a third year of market growth for Christmas.

Key Messages

1. Christmas Confectionery is a super category, attracting incremental shoppers
2. Ensuring that shoppers buy into the category early in the season is critical to overall category health
3. The market will be even more competitive in 2017, with multi-channel shopping set to increase



Welcome to the 2017 Mars Confectionery Christmas range. With up to 98% of households purchasing confectionery in any given year, there are literally millions of shoppers out there waiting to walk through your doors and help you achieve a fantastic Christmas performance.

It's not surprising then, that the Christmas season continues to grow. With the long term trend over the last five years now at +1.8%, we can expect an even bigger opportunity in 2017.

Mars has been a significant driver of this performance. As in previous years, we outperformed the market in 2017, delivering the nation's best loved brands in formats both old and new. After all it wouldn't be Christmas without an advent calendar and a tub of Celebrations chocolate!

With five of the top ten brands Mars will get Christmas Confectionery in more baskets by;

- **More Advertising** to keep chocolate at the top of shoppers' lists.
- **New Displays** to bring the magic of Christmas to store and make best sellers unmissable.
- **Introducing New Products**, consumer's favourite brands returning in bestselling formats

Contents

Top Selling Skus	1
Mondelēz	2
Nestlé Confectionery	5
Mars Chocolate	8
Ferrero	10
Thorntons	11
Elizabeth Shaw	12
Storck	13
Swizzels	13
Tangerine	14
Beech's Fine Chocolates	15
Big Bear Confectionery	16
Mondelēz (Biscuits)	16
Pladis	17
Tate & Lyle®	19
Halloween	20
Price List	
Order Form	Centre pages

Christmas Categories

Top selling skus by supplier

Cadbury



Mars

FERRERO

Elizabeth Shaw

	Cadbury	Nestlé	Mars	FERRERO	Elizabeth Shaw
ADVENT	<ul style="list-style-type: none"> ✓ Advent Calendar Small 90g ✓ Advent Calendar Large 200g 	<ul style="list-style-type: none"> ✓ Milkybar 	<ul style="list-style-type: none"> ✓ Merryteaser Advent 104g ✓ Galaxy Advent 110g 	<ul style="list-style-type: none"> ✓ Thornton's Snowman Advent Calendar ✓ Thornton's Continental Advent Calendar* 	
BOXED CHOCOLATES	<ul style="list-style-type: none"> ✓ Milk Tray 78g ✓ Milk Tray 180g ✓ Milk Tray 360g ✓ Terry's All Gold 190g 	<ul style="list-style-type: none"> ✓ Dairy Box Small ✓ Black Magic Small ✓ Matchmakers Mint/Orange ✓ After Eight 300g 	<ul style="list-style-type: none"> ✓ Maltesers Box 100g ✓ Celebrations Small Carton 245g ✓ Celebrations Gift Pack 320g* ✓ Maltesers Teasers Gift Box 275g* 	<ul style="list-style-type: none"> ✓ Thornton's Classic Collection Milk/Dark/White 248g ✓ Thornton's Classic Collection Milk/Dark/White 138g ✓ Thornton's Classic Milk Collection 248g ✓ Thornton's Milk Chocolate Brazils 138gm ✓ Thornton's Continental Mix Assorted 284g ✓ Thornton's Moments 250g ✓ Rocher T16 ✓ Rocher T24 ✓ Rocher T8 Giftpack* ✓ Collection T15 ✓ Collection T32 ✓ Raffaello T15 ✓ Raffaello T24 	<ul style="list-style-type: none"> ✓ Mint Collection 200g ✓ Mint Crisps 175g
IMPULSE BARS	<ul style="list-style-type: none"> ✓ Snow Bites 43g ✓ Snowman Chocolate ✓ Freddo Popping Candy 	<ul style="list-style-type: none"> ✓ Smarties Pumpkin ✓ Smarties Little Choc Penguin ✓ Milkybar Polar Bear 	<ul style="list-style-type: none"> ✓ Merryteaser Reindeer 29g 		
IMPULSE BAGS	<ul style="list-style-type: none"> ✓ Snow Bites 90g ✓ Roses Hazelnut in Caramel ✓ Maynards Bassetts Merry Mix 165g 	<ul style="list-style-type: none"> ✓ Randoms 150g Spooky Mix 	<ul style="list-style-type: none"> ✓ Merryteaser Mini Reindeer 59g 		
NOVELTIES	<ul style="list-style-type: none"> ✓ Hollow Santa 50g ✓ CDM Winter Wonderland 100g ✓ Snow Bites Crackers 126g ✓ CDM Oreo Gift 96g 	<ul style="list-style-type: none"> ✓ Smaties Penguin 120g ✓ Milkybar Polar Bear 120g 	<ul style="list-style-type: none"> ✓ Galaxy Plank (Giant Bar 3x390g) ✓ M&M's Treat Tube 50g 	<ul style="list-style-type: none"> ✓ Kinder Choc Minis Bag 78g ✓ Thornton's Snowman 60g ✓ Thornton's Snowdog Dog 60g ✓ Thornton's Jolly Santa 60g ✓ Grand Rocher T2 ✓ Rocher Cone T17* ✓ Kinder Santa with Surprise 75g ✓ Kinder Mini Christmas Figures 15g x 6 ✓ Kinder Mini Christmas Figures 15g x 3 ✓ Kinder Joy 20g T32 ✓ Kinder Surprise 20g T48 ✓ Kinder Surprise 20g T192 	<ul style="list-style-type: none"> ✓ Mini Mint Cream Bag 140g
SELECTION BOXES	<ul style="list-style-type: none"> ✓ 194g & 169g ✓ Retro Selection Box 460g 		<ul style="list-style-type: none"> ✓ Maltesers Value Selection Pack 92.5g* ✓ Snickers & Friends large Selection 273g* 		<ul style="list-style-type: none"> ✓ Famous Names Whisky Collection
SHARING	<ul style="list-style-type: none"> ✓ Roses 187g & 290g ✓ Heroes 185g & 290g ✓ Terry's Chocolate Orange 157g ✓ Toblerone Milk 360g ✓ Twilight Bites Mint 150g ✓ Eclairs 420g ✓ Maynards Bassetts Jars ✓ Jelly Babies 495g 	<ul style="list-style-type: none"> ✓ Quality Street 265g 	<ul style="list-style-type: none"> ✓ Celebrations Pouch 450g ✓ Maltesers Box 360g ✓ Celebrations Large Carton 388g 	<ul style="list-style-type: none"> ✓ Kinder Christmas Chocobons 300g* 	<ul style="list-style-type: none"> ✓ Famous Names Cherry Liquids* ✓ Flutes 105g ✓ Cappuccino Bites
TINS/TUBS	<ul style="list-style-type: none"> ✓ Roses 660g & Heroes 660g 	<ul style="list-style-type: none"> ✓ Quality Street 	<ul style="list-style-type: none"> ✓ Celebrations Tub 680g 		
TREE DECS	<ul style="list-style-type: none"> ✓ Tree Decs 83g ✓ Tree Decs Mixed 136g 			<ul style="list-style-type: none"> ✓ Rocher Shooting Star 50g* ✓ Kinder Hanging Star 41g* 	
TUBES	<ul style="list-style-type: none"> ✓ Mini Fudges 76g* ✓ CDM Buttons 72g 	<ul style="list-style-type: none"> ✓ Smarties ✓ Milkybar ✓ Rowntrees Fruit Pastilles 	<ul style="list-style-type: none"> ✓ Maltesers Tube 75g ✓ Galaxy Minstrels Tube 84g ✓ M&M's Tube 90g 	<ul style="list-style-type: none"> ✓ Kinder Chocolate Minis 72g 	

* NEW

1
Retro Large Selection Box 460g
Buy 1 case
SAVE £2.00



Small Selection Box 93g
Buy 1 case
SAVE £1.00



3
FEATURE ONLY
Medium Freddo Selection 139g



4
FEATURE ONLY
Medium Santa Selection 169g



6
Cadbury Dairy Milk Advent Calendar 90g or 200g
Buy 1 case
SAVE £1.00



7
FEATURE ONLY
Cadbury Dairy Milk Santa Gift Pack 96g



8
Cadbury Dairy Milk Oreo Gift 126g
Buy 1 case
SAVE £1.00

9
Snow Bites Cracker 126g
Buy 1 case
SAVE £2.50



10
Cadbury Dairy Milk Hollow Santa 50g or 100g
Buy 1 case
SAVE £1.00



12
Chocolate Mousse Snowman 30g
Buy 1 case
SAVE £1.00



11
Fudge Minis Tube
Buy 1 case
SAVE £1.00



13
Cadbury Dairy Milk Snow Bites Carton 43g
Buy 1 case
SAVE 50p



* Not all variants shown, please see price list order form for full range



Cadbury Dairy Milk Winter Wonderland 100g
Buy 1 case
SAVE £3.64

14



Snow Bites 90g
Buy 1 case
SAVE £1.00

15

Cadbury Roses or Heroes Tub 660g
Buy 1 case
SAVE 46p

16



18 FEATURE ONLY

Mixed Tree Decorations 136g

17 FEATURE ONLY

Tree Decorations Parcel Christmas 83g



Tubes
Buy 1 case
SAVE £1.00

19

Freddo Popping Candy 18g
Buy 1 case
SAVE £1.00

20



23 Toblerone 360g
Coconut, Dark, Fruit & Nut, Milk or White
Buy 1 case
SAVE £1.50

23

21 TCO Ball Milk or Dark 157g
Buy 1 case
SAVE £2.00



22 FEATURE ONLY

Toblerone Milk 4.5kg



25 Roses and Heroes Medium or Large Cartons
Buy 1 case
SAVE £2.50

25



24 FEATURE ONLY
Roses Mini 69g

24



26 TCO Segs Mixed 300g
Buy 1 case
SAVE £2.50

26



Cadbury



27
Terry Twilight Bites
Mint 150g
Buy 1 case
SAVE £1.00



29
Roses Hazelnut
Caramel 92g
Buy 1 case
SAVE £1.34



30
Terry's All Gold
Dark, Milk 380g
and Dark 380g
Buy 1 case
SAVE £2.50



28
Roses and
Heroes Bag
Buy 1 case
SAVE £1.34



31
Cadbury Milk
Tray 180g and
360g
Buy 1 case
SAVE £2.50



32
Maynards
Bassetts
Cartons
400g
Buy 1 case
SAVE £1.70



33
Cadbury Choc
Eclairs Carton
420g
Buy 1 case
SAVE £2.00



34
Maynards Bassetts
Jelly Snowmen 165g
Buy 1 case
SAVE £1.00



35
Maynards
Bassetts Merry
Mix Bag 165g
Buy 1 case
SAVE £1.00



36
Maynards Bassetts
Jars 495g
Buy 1 case
SAVE £1.70

* Not all variants shown, please see price list order form for full range

1 Quality Street
Honeycomb Crunch
35g
Buy 1 case
SAVE £2.83



2 Smarties Little Choc
Penguin 21g
Buy 1 case
SAVE 87p



3 Milkybar Polar
Bear Cub 25g
Buy 1 case
SAVE 87p



4 FEATURE ONLY
Quality Street
Tin 240g



5 Quality Street
Tub 750g
Buy 1 case
SAVE 20p



FEATURE ONLY
Quality Street
Tins 1.2kg



7 Matchmakers - Salted
Caramel, Cool Mint or
Zingy Orange 130g
Buy 1 case
SAVE £1.70



8 Quality Street Pouch
Bag 500g
Buy 1 case
SAVE £1.70



9 After Eight Carton 300g
Buy 1 case
SAVE £2.50



10 FEATURE ONLY
After Eight
Selection Pack
122g

11 FEATURE ONLY
After Eight Straws 110g



12 After Eight Catering
Pack 800g
Buy 1 case
SAVE £3.00



13 FEATURE ONLY
Rowntrees Tub
750g



* Not all variants shown, please see price list order form for full range



14 **FEATURE ONLY**
Smarties Festival
Block (NEW WEIGHT)
100g



16 **Black Magic Small
Carton 174g**
Buy 1 case
SAVE £1.50



17 **Black Magic
Medium Carton
348g**
Buy 1 case
SAVE £1.00



18 **FEATURE ONLY**
**Black Magic Large
Carton 443g**



19 **Quality Street
Carton 265g**
Buy 1 case
SAVE £1.72



22 **Dairy Box
Medium
Carton 360g**
Buy 1 case
SAVE £1.00



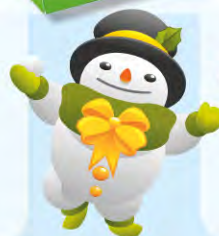
20 **Dairy Box Small
Carton 180g**
Buy 1 case
SAVE £2.00



21 **FEATURE ONLY**
**Dairy Box Cartons -
Large 720g &
Deluxe 400g**



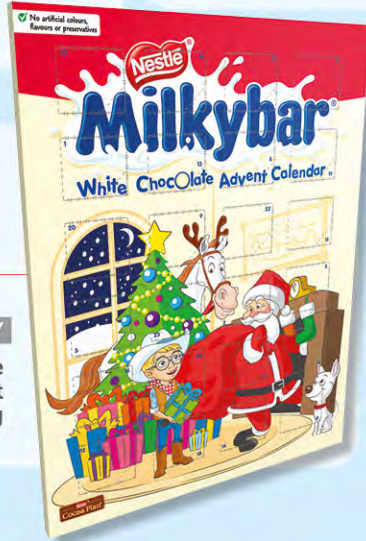
25 **FEATURE ONLY**
Supertubes





29
 Quality Street
 Jar 600g
 Buy 1 case
SAVE £2.00

30
 FEATURE ONLY
 Quality Street Toffee &
 Fudge or Fruit Cremes
 Cartons 265g



31
 FEATURE ONLY
 Milkybar White
 Chocolate Advent
 Calendar 85g

Giant Tubes 100g
 Buy 1 case
SAVE 99p



33
 Smarties or Pink
 Smarties Tubes 150g
 Buy 1 case
SAVE 50p

34
 Giant Tubes
 Buy 1 case
SAVE 69p



35
 FEATURE ONLY
 Milkybar Small
 Selection Box 64g

36
 FEATURE ONLY
 Smarties
 Penguin 120g



37
 FEATURE ONLY
 Milkybar Polar
 Bear 120g



38
 FEATURE ONLY
 Milkybar and
 Smarties Santa's
 Workshops 124g

39
 FEATURE ONLY
 Nestlé Kids Medium
 Selection Box 143.7g



Mars

1
Merryteaser
Reindeer 29g
Buy 1 case
SAVE £1.50



2
Merryteaser Mini
Reindeer 59g
Buy 1 case
SAVE £2.50



3
Merryteaser
Reindeer
Clipstrip 29g
Buy 1 case
SAVE £1.50



4
Merryteaser
Mini
Reindeer Clip
Strip 59g
Buy 1 case
SAVE £2.50



5
Merryteaser
Reindeer Pop-Up
HOD
Buy 1
SAVE £12.00



6
Tubes
Buy 1 case
SAVE £7.00



7
FEATURE ONLY
M&M's Treat
Tube 50g



8
Advent Calendars
Buy 1 case
SAVE £4.00



9
Medium Selection
Boxes
Buy 1 case
SAVE £2.00



10
Large Selection
Boxes
Buy 1 case
SAVE £3.00



11
Galaxy Milk Block 390g
Buy 1 case
SAVE £2.50

12
M&M's Box
365g
Buy 1 case
SAVE £5.00



Mars



13
Maltesers Funsized
Collection Pack
150g
Buy 1 case
SAVE £2.00



14
Maltesers Value
Selection Flow Wrap
Pack 92.5g
Buy 1 case
SAVE £3.20

15
Galaxy Giant Bar
HOD 390g
Buy 1 case
SAVE £2.60



16
Maltesers Small
Box 100g
Buy 1 case
SAVE £4.40



17
Maltesers Large
Box 360g
Buy 1 case
SAVE £5.00



18
Maltesers
Teasers Gift
Box
275g
Buy 1 case
SAVE £5.00

19
Celebrations Large
Carton 388g
Buy 1 case
SAVE £3.00



20
Celebrations Mini
Box 70g
Buy 1 case
SAVE £1.00



21
Celebrations Small
Carton 245g
Buy 1 case
SAVE £2.00



22
Celebrations Gift
Pack 320g
Buy 1 case
SAVE £5.00



23
Celebrations Pouch
450g
Buy 1 case
SAVE £3.84



24
FEATURE ONLY
Celebrations
Tub 680g



FERRERO

Kinder Surprise T48 (Hello Kitty/Hot Wheels) 20g

Buy 1 case
SAVE £2.84

1 Kinder Joy T32 (Xmas Design) 20g
Buy 1 case
SAVE £4.37



3 Kinder Surprise T192 (Hello Kitty/Hot Wheels) 20g
Buy 1 case
SAVE £13.99



FEATURE ONLY

4 Kinder Santa with Kinder Surprise T1 75g



FEATURE ONLY

5 Kinder Mini Hangable Stars 42g



FEATURE ONLY

6 Kinder Chocolate Mini's Tubes T12 72g



FEATURE ONLY

10 Kinder Mini Christmas Figures T6 15g



FEATURE ONLY

7 Kinder Mini Christmas Figures T3 15g



FEATURE ONLY

8 Kinder Chocolate Mini's Bag T13 78g

FEATURE ONLY

9 Kinder Christmas Chocobons Pack 300g



FEATURE ONLY

11 Kinder Kids Mini Mix T4 79g



12 Collection T32 359g
Buy 1 case
SAVE £4.23



13 Collection T15 172g
Buy 1 case
SAVE £2.15



14 Rocher T24 300g
Buy 1 case
SAVE £6.74



15 Rocher T16 200g
Buy 1 case
SAVE £6.88



18 Grand Rocher T2 100g



FEATURE ONLY

19 Rocher Seasonal Cone T17 212g



16 Raffaello T15 Box 150g
Buy 1 case
SAVE £3.38



17 Raffaello T24 Box 240g
Buy 1 case
SAVE £4.95



FEATURE ONLY

20 Rocher Gift Pack T8 100g



FEATURE ONLY

21 Rocher Shooting Star Gift Pack 50g



Thorntons



FEATURE ONLY

Santa Model
Small 60g

1



FEATURE ONLY

Snowdog Model
Small 60g

2



FEATURE ONLY

Snowman Advent
Calendar 93g

4



FEATURE ONLY

Snowman
Model Small
60g

3

FEATURE ONLY

Continental
Advent Calendar
278g

5



FEATURE ONLY

Seasonal Brazils
Inlaid 138g

6



7 Classic Mix Milk
Inlaid 248g

Buy 1 case

SAVE £4.50

new
look



8 Classic Mix Milk, White
& Dark Inlaid 123g

Buy 1 case

SAVE £3.08

new
look



9 Classic Mix Milk, White &
Dark Inlaid 248g

Buy 1 case

SAVE £4.50

new
look



Thorntons
Moments
everyone's milk chocolate favourites

10 Moments 250g

Buy 1 case

SAVE £5.50



Thorntons
CONTINENTAL
The Taste Journey



11 Continental
Assortment 284g

Buy 1 case

SAVE £6.93

* Not all variants shown, please see price list order form for full range

Elizabeth Shaw



new

1
Mini Mint Cream
Bags 140g
£1 EDLP



2

Mint Crisps 175g
Buy 1 case
SAVE £1.50



new

3
Famous Names
Cherry Liqueur's
190g
EDLP

4
Mint Cream
Bars 96g
£1 EDLP



new



5

Dark Mint Creams
150g
Buy 1 case
SAVE £1.12



7

INCREASED WEIGHT
Famous Names
Signature Collection
Liqueurs 185g
Buy 1 case
SAVE £2.83



Mint Collection Gift
Box 200g
Buy 1 case
SAVE £2.47



6

Flutes 105g
Buy 1 case
SAVE £1.40



INCREASED WEIGHT

8
Famous Names Whisky
Collection Liqueurs 185g
Buy 1 case
SAVE £2.83



9

10
Bites 107g
Buy 1 case
SAVE 85p



new

new

11

Delights 250g
Buy 1 case
SAVE £1.40

CATERING RANGE

12
Dark or Milk
Mint Crisps 300
Buy 1 case
SAVE £1.35



13
Mixed Crisp
Assortment 300
Buy 1 case
SAVE 90p



14
Chocolate Mint
Creams 260
Buy 1 case
SAVE 90p



15
70% Cocoa
Catering 260
Buy 1 case
SAVE £1.25



* Not all variants shown, please see price list order form for full range



1 Bendicks Mint Crisp
160g
Buy 1 case
SAVE £3.22



2 Bendicks Mint Collection 400g
Buy 1 case
SAVE £7.35

Bendicks Bittermints
200g x 6
Buy 1 case
SAVE £1.76



3 Bendicks Mint Collection 200g
Buy 1 case
SAVE £7.82



5 Bendicks Bittermints 400g
Buy 1 case
SAVE £6.18

Toffifee 400g
Buy 1 case
SAVE £1.40



6 Bendicks Bittermint
200g x 12
Buy 1 case
SAVE £8.34



8 Sweet Shop Favourites Gift Carton 324g
Buy 1 case
SAVE £1.00



9 Drumstick Squashies
Carton 140g
Buy 1 case
SAVE £2.18

10 FEATURE ONLY
Drumstick Squashies Carton 350g



11 Gift Tubes 108g
Buy 1 case
SAVE £1.62



12 FEATURE ONLY
Sweet Extravaganza Tube 324g

* Not all variants shown, please see price list order form for full range

tangerine



1
Sweet Champions
Halloween
Assortment 200g
Buy 1 case
SAVE 70p



2
Sweet Champions
Carton 750g
Buy 1 case
SAVE £3.00

3
NO IMAGE AVAILABLE
Taverners Christmas
4 x 3kg bulk clear bags
Tree Jellies
Mulled Wine Gums
Stocking Jellies
Buy 1 case
SAVE £4.00

4
Barratt Liquorice
Novelties 270g
Buy 1 case
SAVE £6.00



5
Jamesons Peppermint
and Raspberry Ruffle
Cartons 220g
Buy 1 case
SAVE 97p



7
Princess Mallows
Medley Carton 210g
Buy 1 case
SAVE £3.86



8
Wham Cosmix
Carton 220g
Buy 1 case
SAVE £4.25



9
Vimto Mixed-Up
Carton 220g
Buy 1 case
SAVE £4.25



6
York Fruits Jellies
Box 200g
Buy 1 case
SAVE £4.56





1 Dark Chocolate Caffé Latte Classic Creams 90g
Buy 1 case
SAVE £1.70



2 Dark Chocolate Fruit Creams 150g
Buy 1 case
SAVE £1.35



3 Dark Chocolate Marzipan 150g
Buy 1 case
SAVE £1.35



4 Dark Chocolate Mint Classic Creams 90g
Buy 1 case
SAVE £1.70



5 Dark Chocolate Ginger 200g
Buy 1 case
SAVE £1.89



6 Dark Chocolate Mint Crisp 150g
Buy 1 case
SAVE £2.42



7 Santas & Snowmen 100g
Buy 1 case
SAVE £1.88



8 Merry Christmas (Continental) 90g
Buy 1 case
SAVE £2.15

9 Marc De Champagne Truffles 100g
Buy 1 case
SAVE £4.11



10 Anglesey Sea salt Truffles 100g
Buy 1 case
SAVE £4.11



13 Thank You - Gift Box Assortment 90g
Buy 1 case
SAVE £2.15



11 Pink Champagne Truffles 100g
Buy 1 case
SAVE £4.11



12 Prosecco Truffles 100g
Buy 1 case
SAVE £4.11



14 I Love You-Gift Box Assortment 90g
Buy 1 case
SAVE £2.15



15 Turkish Delight 150g
Buy 1 case
SAVE £1.35

17 Dark Chocolate Brazils 90g
Buy 1 case
SAVE £2.15

16 Milk Chocolate Brazils 90g
Buy 1 case
SAVE £2.15



1

Paynes Just Brazils Milk 360g
Buy 1 case
SAVE 28p



Paynes Just Brazils Dark 180g
Buy 1 case
SAVE 28p

2



Paynes Just Brazils Milk 180g
Buy 1 case
SAVE 28p

3



4

FEATURE ONLY
Poppets 154g



Cadbury



5
Cadbury Snowy Fingers 230g
Buy 1 case
SAVE £7.41



6
Cadbury Snowy Fingers 115g
Buy 1 case
SAVE 90p

8

Cadbury Biscuit Assortment 486g
Buy 1 case
SAVE £1.17



7
Cadbury Animals Festive Friends 150g
EDLP



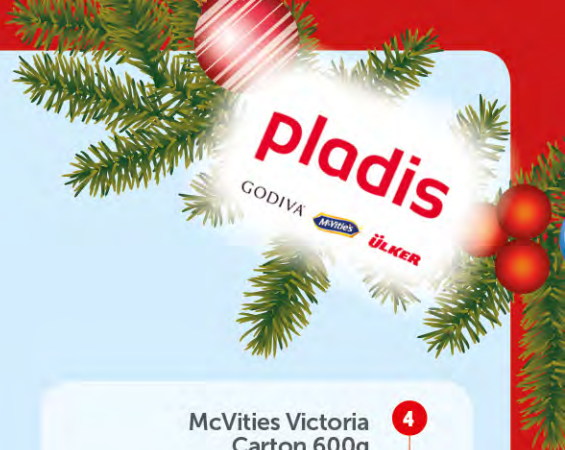
9
Cadbury Biscuit Assortment 107g
EDLP





1 Family Circle 670g
Buy 1 case
SAVE £11.55

2 Family Circle 360g
Buy 1 case
SAVE £12.52



3 **FEATURE ONLY**
McVitie's Victoria
Carton 100g

4 McVitie's Victoria
Carton 600g
Buy 1 case
SAVE £12.76



5 McVitie's Digestive
Nibbles White
Chocolate 120g
Buy 1 case
SAVE £4.30



6 McVitie's Jaffa
Christmas 600g
Buy 1 case
SAVE £32.64

7 **FEATURE ONLY**
Crawford's Teatime
Carton 275g - Std
and PM£1.00



8 **NO IMAGE AVAILABLE**

McVitie's Digestive Nibbles
Milk Bauble 74g
Buy 1 case
SAVE £1.49

9 McVitie's Milk
Chocolate Digestive
Post Box Tin 400g
Buy 1 case
SAVE £12.42



10 McVitie's All Butter
Shortbread Finger 40g
Buy 1 case
SAVE £3.46



11 McVitie's All Butter
Shortbread 200g
Buy 1 case
SAVE £6.56

pladis

GODIVA  

12 Biscuits For Cheese
900g
Buy 1 case
SAVE £11.47



13 Jacob's Biscuit for Cheese 300g
Buy 1 case
SAVE £6.33



Biscuits For Cheese 450g
Buy 1 case
SAVE £4.91

14



15 Cracker Crisps Caddy Sour
Cream & Chive 230g
Buy 1 case
SAVE £4.60

new



16 Carr's Selection
Carton 200g
Buy 1 case
SAVE £1.56



Twiglets Antler
Caddy 200g
Buy 1 case
SAVE £4.60

17



18 Treeselets Caddy
280g
Buy 1 case
SAVE £4.60



19 Mini Cheddars Original
Caddy 260g
Buy 1 case
SAVE £4.60



Tate & Lyle®
Demerara, Dark &
Light Soft Brown
Sugar 3kg
Buy 1 case
SAVE 50p

1
Tate & Lyle®
Icing Sugar
Poly & Icing
Sugar Paper
Bag 3kg
Buy 1 case
SAVE 50p



6
Tate & Lyle®
Caster
Sugar 2kg
Buy 1 case
SAVE 50p



7
Tate & Lyle® Caster Sugar,
Demerara, Icing Sugar,
Dark & Light Soft Brown
Sugar 500g
Buy 1 case
SAVE 25p



12
Tate & Lyle®
Agave Syrup
310g
Buy 1 case
SAVE 50p



15
Tate & Lyle®
Demerara, Light &
Dark Soft Brown
Sugar 1kg
Buy 1 case
SAVE 50p



18
Tate & Lyle®
Vanilla
Beverage
Syrup 750g
Buy 1 case
SAVE 30p



13
Tate & Lyle® Caster
Sugar & Icing
Sugar 1kg
Buy 1 case
SAVE 50p



* Not all variants shown, please see price list order form for full range

Halloween



1
Ghost Egg 40g
Buy 1 case
SAVE £1.00



2
Spider 30g
Buy 1 case
SAVE £1.00



3
FEATURE ONLY
Rowntrees
Randoms Spooky
Mix 150g



4
Smarties
Pumpkin 21g
Buy 1 case
SAVE 87p

5
Milkybar Ghost
25g
Buy 1 case
SAVE 87p



7
Trick Or Treat
Lolly Bag
Buy 1 case
SAVE £3.40



6
Trick Or
Sweet Bag
210g
Buy 1 case
SAVE 36p



8
Monster Treats
Bag 480g
Buy 1 case
SAVE £5.02



9
Halloween
Squashies
160g
Buy 1 case
SAVE £1.20



10
FEATURE ONLY
Sweet Shop
Favourites
Tub 750g



11
FEATURE ONLY
Party Mix Tub



12
Sweet Treats
Tub 650g
Buy 1 case
SAVE £1.20



13
Loads Sweets, Lollies
or Chews 135g + 40%
Buy 1 case
SAVE £1.11



14
FEATURE ONLY
Sweet Shop
Favourites Tin
750g



15
Sweet
Champions
Halloween Bag
200g
Buy 1 case
SAVE 70p

Unwrap Christmas!

with *Cadbury*



Stock up now!

Giving & Sharing is the 2nd biggest occasion in total chocolate at Christmas!



New and refreshed range!



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